

## RevITup™ BDR Business Care Managed Service Series

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### RevITup™ BDR – The Complete Backup and Disaster Recovery Solution for Your Business

**Disc Storage is the Emerging Technology.** With the falling prices of disk arrays and the stability of the medium, the days of tape and tape drives will end soon. Tape is a linear medium and backing up to tape is a time consuming task. Unlike the tape drive process, a disk backup system can be monitored and managed 24/7 by The Launch Pad so your business and employees don't have to take on those tasks.

**Near Real-Time Backups.** The "Incremental Forever" methodology used by RevITup™ BDR Business Care captures all changes to the initial server disk image in 15-minute increments. This allows end-users to reconstruct the state of their data at any of those 15-minute restoration points. This level of forensic and auditable data recovery may satisfy various regulatory requirements -- including HIPAA and GLBA -- for data retention and data record reconstruction.

#### Give Your Tapes the Pink Slip

**Onsite Virtual Server.** Should any of your servers fail, our server virtualization technology embedded in the NAS device allows your servers and applications to be restored and rebooted within a few hours. Rather than wait days for replacement parts for your server, your NAS can get your business up and running quickly.

**A Complete Image.** We generate an image of all hard drive partitions via an agent on the NAS device at your location. This data is written at block level, via a block transfer, to remote servers. Block transfer is the most efficient way to write to disk and is much less prone to errors that result from file-level backups. Your database applications such as Microsoft SQL Server and Microsoft Exchange Server are safer and easier to replicate after block transfer should a disaster occur.

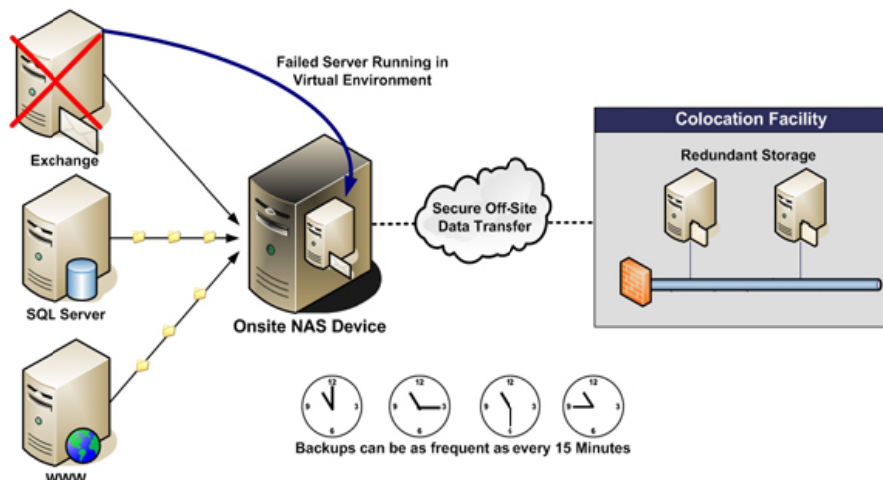
**Intuitive and Flexible Restoration.** We test restoration at the outset of the installation of RevITup™ BDR Business Care to ensure correct processes and results in a subsequent data restoration event. RevITup™ BDR Business Care employs a quick and intuitive restoration process that can support a bare metal restore to new hardware with a different

configuration, hardware or drivers from your current server.

**Secure Remote Storage.** After imaging the servers to which it is attached, the NAS device creates an independent 256-bit encryption tunnel and transmits the imaged data to our secure offsite location, where it is stored in an encrypted, compressed format. That remote site then replicates again to an alternate data center in yet another location, creating a total of three copies of your critical data in three geographically distinct regions.

#### Adaptive Bandwidth Throttling.

Transmission of your encrypted data occurs over your current Internet connection and is configured by The Launch Pad to minimize bandwidth consumption. Adaptive Bandwidth Throttling relies on unused bandwidth within your current connection to provide the minimum slow-down to your Internet Connection.





Managed Backup & Disaster Recovery (BDR) Service Plan Comparison Matrix	ReviTup™ BDR Standard	ReviTup™ BDR Pro	ReviTup™ BDR Pro Plus
Monthly Monitoring, Support, Offsite Backup & BDR Services (3 year lease-to-own option or pay as you go on BDR NAS Unit)	\$179/BDR \$199/Server Monitoring	\$319/BDR \$199/Server Monitoring	\$499/BDR \$199/Server Monitoring
Annual Agreement - Deposit Required (covers BDR months 22-24)	\$537	\$957	\$1497
*Data Storage Volume Capacity	400GB (500GBx2 RAID 1)	1 TB (500GBx4 RAID 10)	2 TB (1TBx4 RAID 10)
Virtual Machine Acceleration Volume	Same as data volume	160Gb (160GBx2 Raid 1)	160Gb (160GBx2 Raid 1)
Maximum Number of Servers to be Backed Up	2	6	10
Form Factor	Tower w/Hot Swap	2U w/Hot Swap	2U w/Hot Swap
CPU	AMD Opteron Dual Core	AMD Opteron Dual Core	AMD Opteron Dual Core
Memory	8GB	8GB	8GB
NIC	2x10/100/1000	2x10/100/1000	2x10/100/1000
VM Acceleration	No	Yes	Yes
Bundled Offsite Storage (Current/Archive)	30GB/15GB	60GB/30GB	120GB/60GB
Price for Offsite Storage (per GB per month current image)	.79	.79	.79
Price for Offsite Storage (per GB per month – 1 year archive image)	1.59	1.59	1.59
Operating System	Windows Storage Server 2003 R2	Windows Storage Server 2003 R2	Windows Storage Server 2003 R2
Purchase options includes 1 year of BDR Management plus 3 year hardware warranty on NAS unit	\$2299 (\$69/month 2 <sup>nd</sup> +YR)	\$4299 (\$79/month 2 <sup>nd</sup> +YR)	\$6199 (\$89/month 2 <sup>nd</sup> +yrs)
<b>Network Support</b>			
24x7x365 Network monitoring plus Business Care Silver -Servers	✓	✓	✓
Data file restores, disaster recovery, NAS virtualization	✓	✓	✓
<b>Additional Services/Service Level Agreements</b>			
<p>Fast recovery for files and email as needed</p> <p>Virtualization of failed servers decreasing downtime from days to hours</p> <p>Up to 120 GB of offsite storage included (unlimited available)insuring data security and meeting regulations</p> <p>Built-in archiving to rid you of costly tapes, offsite storage facilities and downtime while waiting on restores.</p> <p>24X7x365 monitoring and management insuring data integrity</p> <p>Our service is a business continuity plan which includes data recovery, offsite backup, stand-by server and disaster planning.</p> <p><b>Includes our Business Care Silver Level Plan for servers (see ReviTup™ Business Care Matrix for Details)</b></p>			

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