




Document Management As A Disaster-Recovery Tool

Leslie Haywood, CEO




Questions to think about


- Are your business-critical documents portable?
- If you had to leave your office tomorrow, how would you get your records out?
- How many man hours would be involved transporting all of your paper and electronic information to a new location?
- Are your files stored in multiple locations?
- Is your data centralized?
- How would you access your data in the event of a disaster?
- Is all of your data backed up?
- How long would it take to restore your data in the event of a disaster?
- How many different formats is your data being stored?



Despite visions of a
paperless office, 80-90% of
all information in the average
office is still maintained on
paper.



That puts 80-90% of your
roadmap to recovery at risk in
the event a disaster strikes
your business.



Transitioning your paper (and electronic) documents **now** to a document management system is one way to improve the odds that your business will survive a disaster.


What is document management?

- A **document management system (DMS)** is a computer system used to track and store electronic documents and/or images of paper documents

The start of document management

- Beginning in the 1980s, a number of software vendors began developing systems to manage paper-based documents (DMS)
- These systems managed paper documents, which included not only printed and published documents, but also photos, prints, etc.

- In the late 1990's, early 2000's, a second style of document management system was developed, to manage electronic documents as well (EDMS)
- The earliest electronic document management systems were either developed to manage proprietary file types, or a limited number of file formats

- 
- Document management systems of today have evolved so they can manage any type of file format that could be stored electronically
 - The systems have grown to encompass collaboration tools, advanced security and auditing capabilities

Components of DMS

- Capture
- Indexing/Metadata
- Storage
- Retrieval
- Distribution
- Security
- Integration

More than just 'going paperless'

- Scanning documents and storing them on your hard drive isn't the same thing as a document management system

You'd still be missing...

- A way to organize the files
- A way to search them
- A real-time back-up system
- A consistent file format for stored documents
- A way to share files with other people

How can DMS make your day easier?

- Answer a customer's question while they are on the phone
- Avoid having to get up from your desk to find files – when you can find them!
- Work in the office or at home
- Allow clients to add or access information on their own



How can it save you after a disaster?

- Any document added to your DMS (paper or electronic) is permanently stored
- Access files remotely in the event of business interruption
- Ensure your documents are available in case of a lawsuit or audit post-disaster

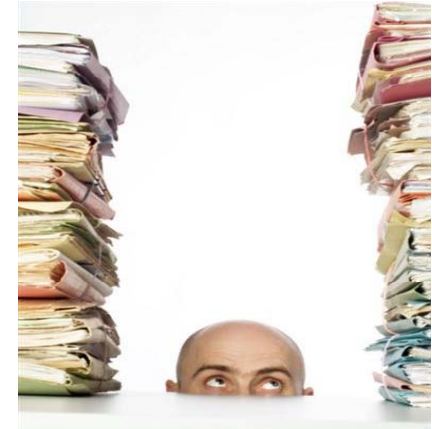


Other DMS benefits

- Save time
- Save money
- Increase productivity
- Increase security
- Increase accessibility
- Get organized
- Go green

Save Time

- No more time spent filing or retrieving paper files
- Access stored files from any computer with Internet access
- Find documents you need based on indexes or keyword searches



Save Money

- Eliminate the need for file cabinets and off-site storage
- Reduce your need for paper and ink
- Reduce postage, mailing and courier expenses



Increase Productivity

- Eliminate the need for filing, copying, faxing and re-filing
- No more lost files or folders
- No more water-cooler conversations while walking to and from the file storage area



Increase Security

- Scans are accepted as original documents
- Original files cannot be altered or overwritten
- All files are encrypted
- Each electronic document has an audit trail
- Provide controlled access to your documents (you determine which employees see what files)



Increase Accessibility

- Access files 24x7x365
- Documents can be viewed simultaneously by different employees
- Remote or travelling employees can access electronic files
- Client or non-employee access is possible with multiple security levels

Get Organized

- Create a central repository for all of your records
- Manage paper as well as electronic documents (including e-mails and faxes)
- Store documents in a consistent file format



Go Green

- Reduce your dependence on paper, ink and other office supplies
- Allow employees to work remotely



Industries using DMS

- Education
- Government
- Legal
- Medical
- Financial
- Every industry is a candidate

Departments using DMS


- HR
- Accounting
- Quality Control
- Facilities
- Administration
- Compliance
- Sales

Types of DMS

- In-house
- “Cloud” or web-based

Document management PLUS: a walk in the cloud

- “Cloud” is used as a metaphor for the Internet, based on the cloud drawing used in the past to represent the telephone network
- Typical cloud computing providers deliver business applications online (like document management) that are accessed from another Web service or software like a Web browser, while the software and data are stored on servers
- Think Google, facebook, online banking



Document management
becomes even more
powerful as a disaster-
recovery tool when it is
'cloud' or Web-based.

Cloud DMS benefits

- Documents can be accessed from anywhere using a computer with an Internet connection
- Guarantee documents have been backed up by the DMS IT staff – off-site
- Access can be given to employees, clients and/or vendors in seconds



Getting started with DMS

- Getting started doesn't have to be overwhelming
- Find a reputable provider
- Check industry record retention requirements
- Prepare your staff
- Add documents at your own pace
 - Back-File Scanning
 - Day-Forward Scanning
 - Combination/On-Demand Scanning

- Want to see a document management system in action?
- [Online demo](#)

eBridge Solutions specific

- 98 percent OCR rate
- Bar-code indexing
- eBridge Print Driver lets you print any document directly into your filing cabinet (Word, Excel, Outlook)
- Import files into eBridge without losing original format
- eBridge Link lets you access electronic images from outside applications, like billing software
- Multiple file cabinets for various departments (HR, sales, purchasing, etc.)
- Monthly back-up CD

About eBridge Solutions

- Founded in 2001
- Headquartered in Tampa
- eBridge Solutions document management and eAgent agency management system
- More than 1,500 clients worldwide with 180 million images and 40,000 daily users
- Clientele include collections agencies, insurance agents, medical billing companies, doctors, financial consultants, attorneys, governments and many other small to medium-sized companies
- 2009 and 2010 Inc. 5000 and TBBJ Fast 50



Questions?