



RevITup VirtualGreen Office™



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In an effort to help our small and medium sized businesses incorporate green strategies and move to a consolidated, cost-effective virtual technology environment, The Launch Pad has developed, integrated and packaged a virtualization solution priced for non-enterprise clients; **RevITup VirtualGreen Office™**. Part of The Launch Pad's Easy-to-GreenIT™ Initiative, this turnkey solution includes our design, installation, licenses, migration and training of existing staff. Think of it as a virtual network in a box.

5 Reasons to Virtualize With RevITup VirtualGreen Office™

Reduce Your Technology Footprint

Technology spending and the energy consumption surrounding technology management are critical issues for all businesses. Virtualizing your IT infrastructure reduces IT costs and increases the efficiency and availability of resources and applications in your organization. Virtualization technology increases server efficiency by adding a software management layer that enables one machine to act as many and provides the ability to eliminate standard PCs and use centrally managed workstations. A server with virtualization software such as Citrix or VMware can consolidate multiple physical servers "virtualized" into one container, reducing hardware costs, network management, and power consumption by more than 50%. The same kind of savings can be achieved on desktops with "Thin Clients".



Go Green with RevITup VirtualGreen Office™

Most servers and desktops are in use only 5-15% of the time they are powered on yet consume 60-90% of the normal workload power when idle. Once virtualized, built-in tools monitor utilization and intelligently reduce power consumption without impacting applications and users. Every server virtualized saves an estimated 7000kWh of electricity annually, or about \$700 in energy costs and reduces 4 tons of CO2 emissions, the equivalent of taking 1.5 cars off the highway.

Lower Your Cost of Ownership with VDIs (Virtual Desktop Interface) and Thin Clients

Through Virtual Desktop Interface (VDI), traditional desktops and even notebooks can be replaced with Thin Clients. Thin Clients use a desktop delivered by the server that can be centralized which lowers power consumption, greatly reduces both unit and management costs and prevents user tampering.

Secure, Centrally Managed, Anywhere Application Delivery

Desktop and application virtualization eliminates the need to actually install or manage desktop environments on end user devices. End users can access their personalized desktop, complete with data and applications from any location, at any time. Company data and intellectual property will remain secure as it is stored on the server and not the desktop.

Vendor Neutral

The Launch Pad's primary focus is providing innovative technology solutions for small and medium-sized businesses. We offer vendor-neutral solutions tailored to fit your company's specific technology environment. By selecting a core set of standardized products and choosing the appropriate platform and tools for each environment, our clients are assured not only a reduced cost of ownership but the best possible user experience.

**Jamie Michael, IT Director
 Eagle-SWS Environmental**

Our challenge after a merger was to consolidate two disparate technology infrastructures and create a scalable and manageable delivery system for our 37 locations. The Launch Pad's VirtualGreen Office solution allowed us to leverage the most cost effective technology centrally managed securely in a data center. The saving analysis was compelling. The service and delivery was even better.

RevITup™ VirtualGreen Office Option Comparison Matrix	Enterprise	Silver	Platinum
24x7x365 Remote Monitoring on Desktops and Server – CPU, Disk Space, Connectivity, Memory, Error Conditions, Temp File Cleanup, Defrags	✓	✓	✓
Online Customer Portal, Knowledgebase, Ticket History/Management	✓	✓	✓
Windows Server Administration & User Management: Exchange, SQL, ISA, Term. Services, IIS		✓	✓
Priority Remote Support Including Help Desk, Chat, LiveConnect™		✓	✓
Forever Warranty on Workstation Hardware			✓
Unlimited Line of Business Application Updates			✓
Postini Mail Security			✓
Included BDR Pro Onsite/Offsite Managed Data Backup			✓
<p>➤ Integrated Managed Toolset Supported by Our Expert Team – The RevITup VirtualGreen Office™ is a packaged solution with an integrated set of components including Sans units, VMware and Citrix Centralized Servers and Thin Clients. As part of our RevITup™ Managed Services suite, our trained engineers will provide 24x7x365 remote monitoring on all desktops and servers.</p> <p>➤ Mobility/Remote Access – With RevITup VirtualGreen Office™, the desktop follows the user. Because desktop applications are delivered by the server, users enjoy remote access to email, calendars, and business applications with no downtime.</p> <p>➤ Technology as a Service (TAAS) – Through RevITup VirtualGreen Office™ you will benefit from a standardized centrally managed environment, providing high availability for your users. Consolidated servers can be housed in a Data Center, on-premise, or both.</p> <p>➤ Flexible and Scalable – A completely scalable solution that allows you to “phase” your virtualized environment. As your company grows and hardware is aged out, your virtualized environment can expand and adapt with increasing cost savings.</p> <p>➤ 3 Tier ROI – Customized 3, 5 & 10 Year ROI provided by RevITup™ team detailing your investment return and technology savings.</p>			

Sign up today for our Free RevITup™ Easy-to-GreenIT™ Technology Audit



The Launch Pad’s Free RevITup Easy-To-GreenIT™ Technology Audit provides a complete technology inventory and GreenIT Score. We will identify worst offenders and educate you on GreenIT best practices that can be deployed immediately to reduce cost and resource usage. Our VirtualGreen™ ROI (return on investment) calculator will calculate your savings for hardware, management and power consumption.

- Complete technology inventory and green IT Score
- Instruct on implementing low or no-cost immediate green best practices
- Recommendations on asset recovery/eCycling/GreenBack donation
- Security audit of data to be destroyed if eCycling
- Identify worst offenders
- Provide vendor list of recycling/buyers and seller
- Recommendations on short and long term green technologies
- ROI on 3, 5 and 10 year benefit of going Green

