



HP PurchasEdge Environmental Fact Sheet



Back by popular demand, PurchasEdge members are able to receive points for recycling through 2007.

PurchasEdge offers points for recycling

PurchasEdge will continue its recycling program. This program gives PurchasEdge members the ability to earn points on recycling through HP Planet Partners.

The HP Planet Partners recycling program offers customers a free and convenient return and recycling solution for empty genuine HP inkjet and LaserJet print cartridges.

Launch dates

The current program ends December 31, 2006. This new program starts the next day, January 1, 2007 and will run through December 31, 2007.

Point award rates

Individual inkjet = 2 points per cartridge
Bulk inkjet = 5 points per cartridge
Individual LaserJet = 5 points per cartridge
Bulk LaserJet = 10 points per cartridge

A bulk inkjet return is defined as 10 or more cartridges in a collection box. A bulk LaserJet return is defined as 2 or more cartridges in a collection box or 2-8 single LaserJet boxes taped together.

General benefits

- Generates awareness of the ease of recycling with the HP Planet Partners program
- Promotes environmentally conscious behavior
- Increases awareness of the bulk return process

PurchasEdge member benefits

- Provides customers with a free and easy return and recycling solution for their empty genuine HP cartridges
- Provides a recycling solution that customers feel positive about on an emotional and environmental level
- Provides members with another means to earn points toward free HP products

How the program works

Members begin by

- Logging on to www.purchasedge.com
- Entering a secure username and password
- Clicking on the "Earn points for recycling" link

Members report returns by submitting the following:

- Number of LaserJet cartridges returned
- Number of inkjet cartridges returned
- UPS tracking numbers for each shipment*

Points available on PurchasEdge account

Points are monitored by an automated system that tracks fraudulent returns and exports usage activity. Once returns are verified, points are uploaded to the customer account and available for customer redemption within 5-14 working days.

*Where available

Contact us

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