

HAS YOUR IT COMPANY HIT A WALL?

The wall is littered with struggling MSPs & IT startups



Many existing small IT service companies hit a "brick wall" both in the shift to managed services and in achieving real growth. The Launch Pad offers you the chalk to draw a door and get to the other side.



The Launch Pad

www.launchpadonline.com

RevITup™ Business Care - Worry-free IT

liveconnect™

livesupport™

888-920-3450

www.launchpadonline.com

REVITUP™ FRANCHISE PRE-LAUNCH PROMO

"What we hope to achieve is a franchise model with a different spin; one that is not only technically best-in-breed but progressive, relevant and allowing the franchisee to really put her mark on her business and give back to the community – a kind of grass-roots franchising.."

RevITup™ Pre-launch Franchise-1st Program

Sign-up Period: October 1, 2009 – Jan 1, 2009

- Open to 10 ConnectWise Partners
- 15% Discount on Franchise Fee
- First 3 Months 50% off monthly fee

Apply by visiting our website at www.launchpadonline.com/franchise1now and checking off "Franchise-1st" on our action form or you can contact Megan Meisner at 800-920-3450 x 210 to obtain more information.



Taking your business to new heights...

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WHY A MANAGED SERVICE FRANCHISE?

Managed IT Services – Perfect Storm for Franchising



"The evolution of managed services means we now can employ a model with real leverage and definable, repeatable processes driven by proactive rather than reactive methodology; all of which are supported by sophisticated toolsets that are amazingly inexpensive."

- Annuity-based model means client retention, predictable revenue and increased business value.
- Repeatable processes that can be documented, standardized and dropped in training modules.
- Relatively inexpensive tools that can be packaged & templated = low-cost entrance.
- The power of many – critical mass for dynamic growth, buying power, intellectual capital
- Hosted/MRC-based service offerings can be packaged, branded, standardized for franchisees.
- Business metrics can be defined with trigger points and thresholds for each franchisee.
- Business units can be defined with predictable metrics/goals.
- Sales process simplified with clear goals for profitability.

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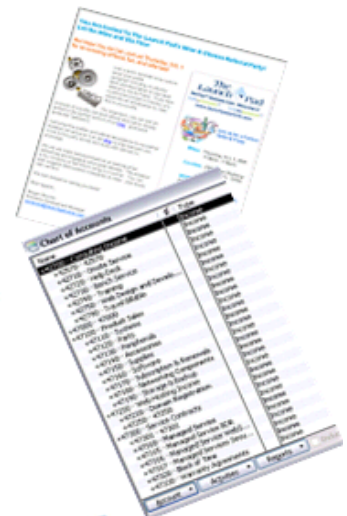
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REVITUP™ MSP BUSINESS-IN-A-BOX

Branded, Vetted and Ready for Consumption – The Whole Pie



"Our mandate is to build an air-tight MSP delivery framework for those who have a passion for this business to be able to succeed and excel over and over again."



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